



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

McLaughlin & Associates  
566 S Rt 303  
Blauvelt, NY 10913

## Contract # 1393814

**Schedule Dates** 10/22/12-10/28/12  
**Advertiser** Florida Integrity In Government (74666)  
**Agency** McLaughlin & Associates (9012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** FL. 4 INTERGRITY GO (480436)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CAMPBELL, MARIANNE  
**Phone/Fax** /  
**CPE** 582  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FL. 4 INTEGRITY GO  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/16/12  
**Last Modified** 10/16/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06374531  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,970.00  
**Net Total** \$16,830.00  
**Sales Tax**

## West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	22	\$19,800.00
<b>Grand Total:</b>	<b>22</b>	<b>\$19,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/12-10/26/12	3	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		10/16/12
2.0	Normal Line / SPOT (2)	10/22/12-10/26/12	3	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$650.00	\$1,950.00	West Palm Beach (WPEC)		10/16/12
3.0	Normal Line / SPOT (3)	10/22/12-10/26/12	3	:30	4P- 5P (EST)	2	X	X	X	X	X			2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/16/12
4.0	Normal Line / SPOT (4)	10/22/12-10/26/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/16/12
5.0	Normal Line / SPOT (5)	10/22/12-10/26/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/16/12
6.0	Normal Line / SPOT (6)	10/22/12-10/26/12	3	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$1,125.00	\$4,500.00	West Palm Beach (WPEC)		10/16/12
7.0	Normal Line / SPOT (7)	10/22/12-10/26/12	3	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/16/12
8.0	Normal Line / SPOT (8)	10/22/12-10/26/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X	X			2	\$1,300.00	\$2,600.00	West Palm Beach (WPEC)		10/16/12
9.0	Normal Line / SPOT (9)	10/27/12-10/27/12	3	:30	7P- 7:30P (EST)							1			\$650.00		West Palm Beach (WPEC)		10/16/12
9.0.1	Closed Preempt (9)	10/27/12															West Palm Beach (WPEC)	Pre-empt/Exception - Preempt of the 7pm newscast because of football overrun	
10.0	Normal Line / SPOT (10)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)								1	1	\$1,675.00	\$1,675.00	West Palm Beach (WPEC)		10/16/12
11.0	Normal Line / SPOT (11)	10/28/12-10/28/12	3	:30	10:30A- 11:30A (EST)								1	1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: